

36+ Ways to Use Your Self-Intro and Attract Clients!

You already know your self-intro or “**elevator pitch**” can be used during networking. But you’re missing out on opportunities to spread your message if you don’t also include it in these 36 other places.

To discover how to craft a **Jaw-Dropping Self-Intro** that fits all these media and gets your audience to say, “**OMG, I need your card!**” get [in touch here](#).

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|---|--|
| <input type="checkbox"/> Networking (obviously!) | <input type="checkbox"/> Press releases |
| <input type="checkbox"/> Email signature | <input type="checkbox"/> Other PR |
| <input type="checkbox"/> Newsletter or e-zine | <input type="checkbox"/> Office or display space signage |
| <input type="checkbox"/> Tagline | <input type="checkbox"/> Coupons or tickets |
| <input type="checkbox"/> JVs or Referral Partners | <input type="checkbox"/> Surveys |
| <input type="checkbox"/> Speeches & Presentations | <input type="checkbox"/> Packaging of your products |
| <input type="checkbox"/> Videos | <input type="checkbox"/> Name tags |
| <input type="checkbox"/> Advertisements | <input type="checkbox"/> Receipts and invoices |
| <input type="checkbox"/> Outgoing voice mail greeting | <input type="checkbox"/> Other stationery and business forms |
| <input type="checkbox"/> Voice mails you leave | <input type="checkbox"/> Envelopes or external packaging |
| <input type="checkbox"/> Brochures or collateral | <input type="checkbox"/> Thank you notes |
| <input type="checkbox"/> Worksheets and handouts | <input type="checkbox"/> Business card |
| <input type="checkbox"/> Articles | <input type="checkbox"/> Proposals |
| <input type="checkbox"/> Client gifts (physical) | <input type="checkbox"/> Your vehicle |
| <input type="checkbox"/> Website freebie | <input type="checkbox"/> Shopping cart or point of purchase |
| <input type="checkbox"/> Direct mail | <input type="checkbox"/> Social media profiles |
| <input type="checkbox"/> Website pages | <input type="checkbox"/> Speaker’s intro (bio) |
| <input type="checkbox"/> Podcast | <input type="checkbox"/> All these for your Team Members! |

Samantha Hartley teaches consultants how to multiply their revenues without exhaustion by working with perfect clients on transformational engagements.